



ESG for Cities

# Project-update en interne kick-off fase 2

Amsterdam 9 juni 2023

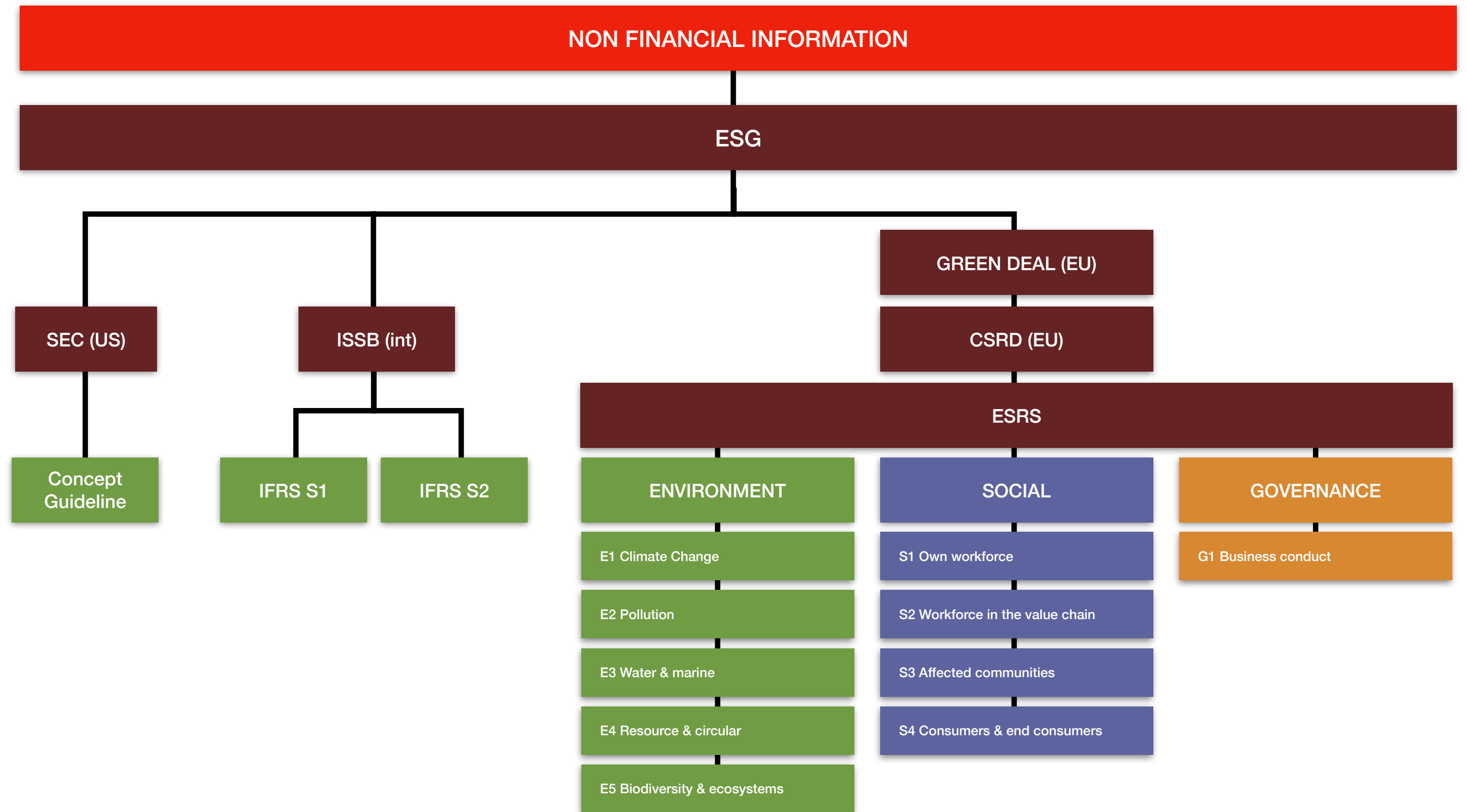
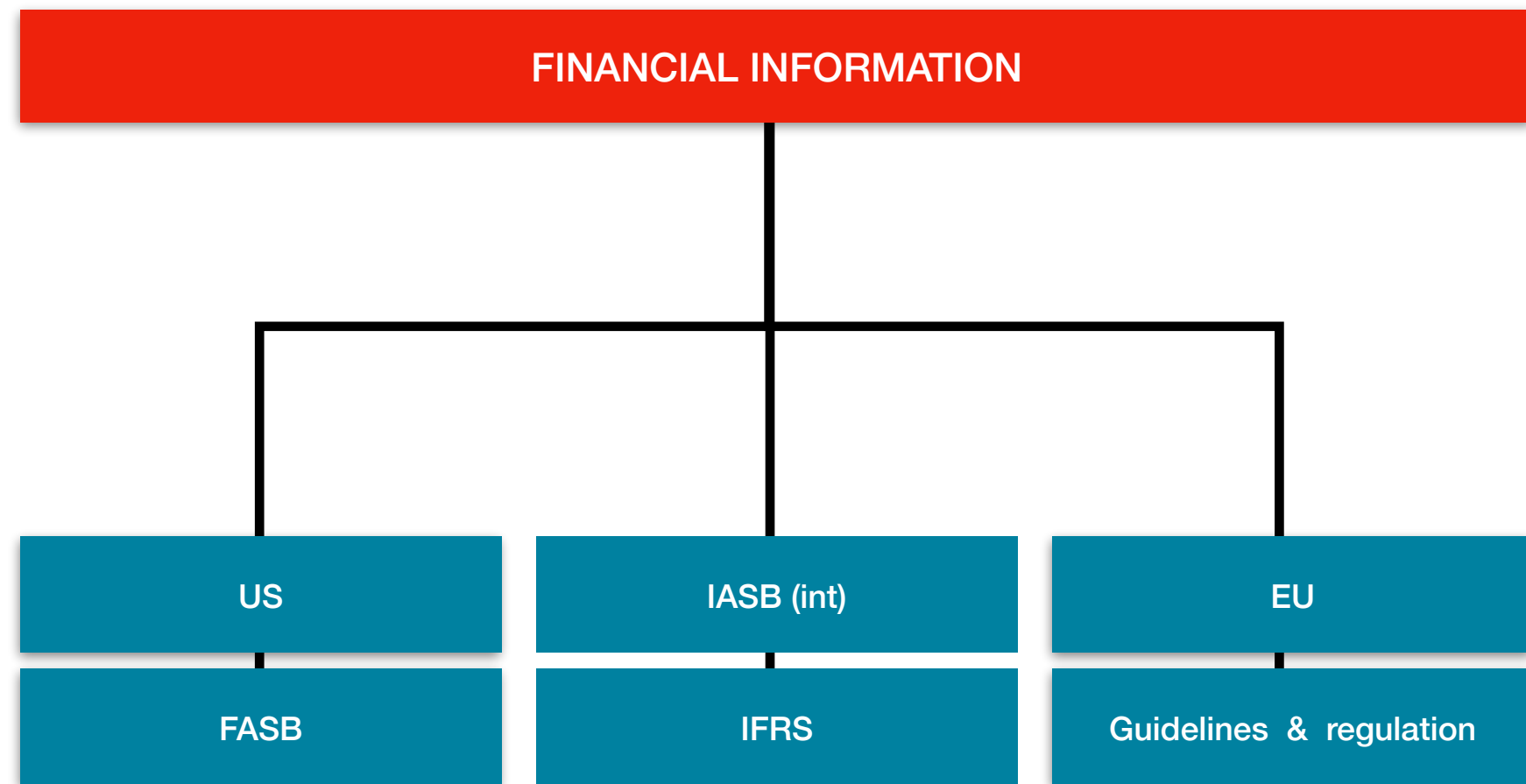
Caroline Nevejan | Berci Florian | Anna Jonkmans

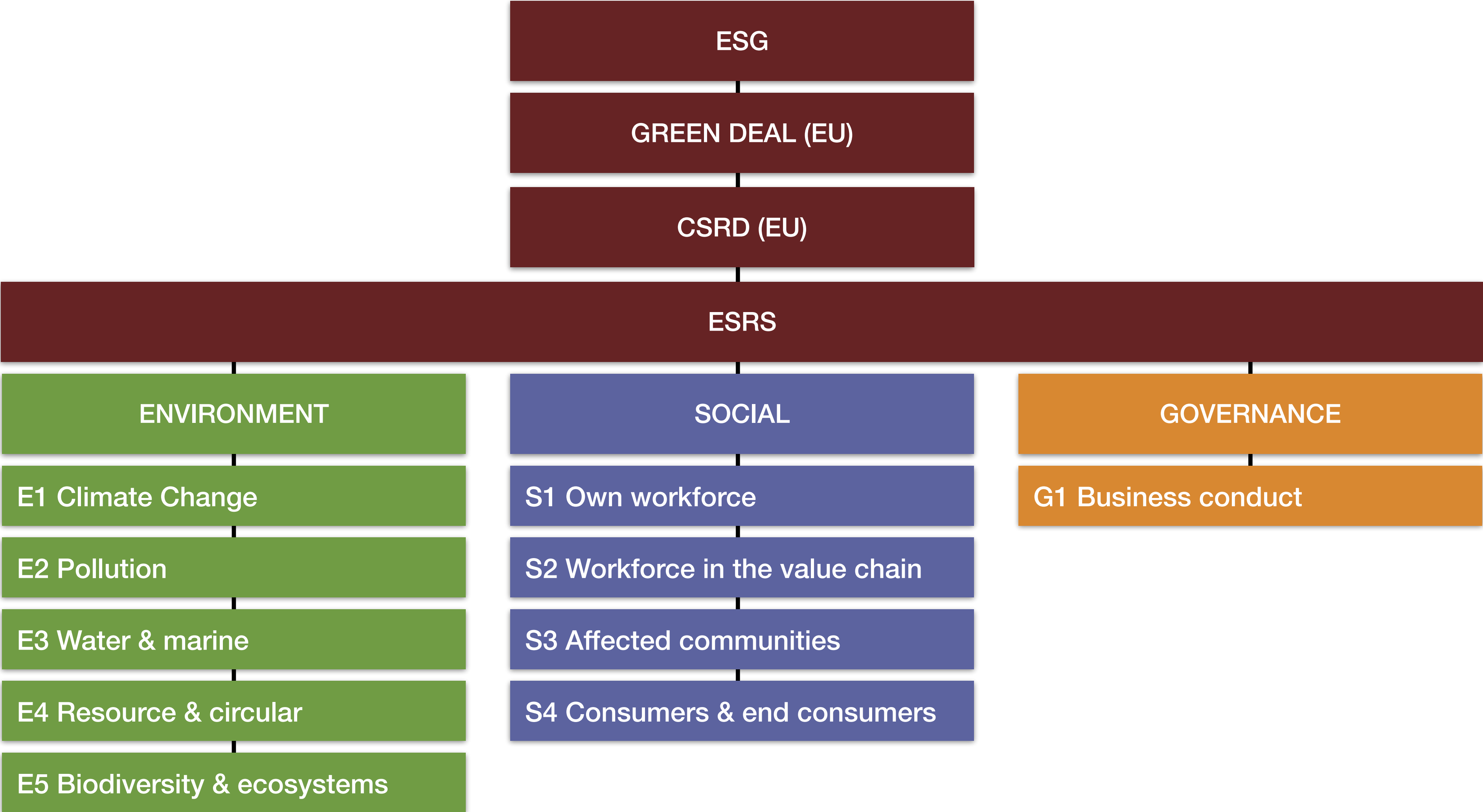


## ESG for Cities

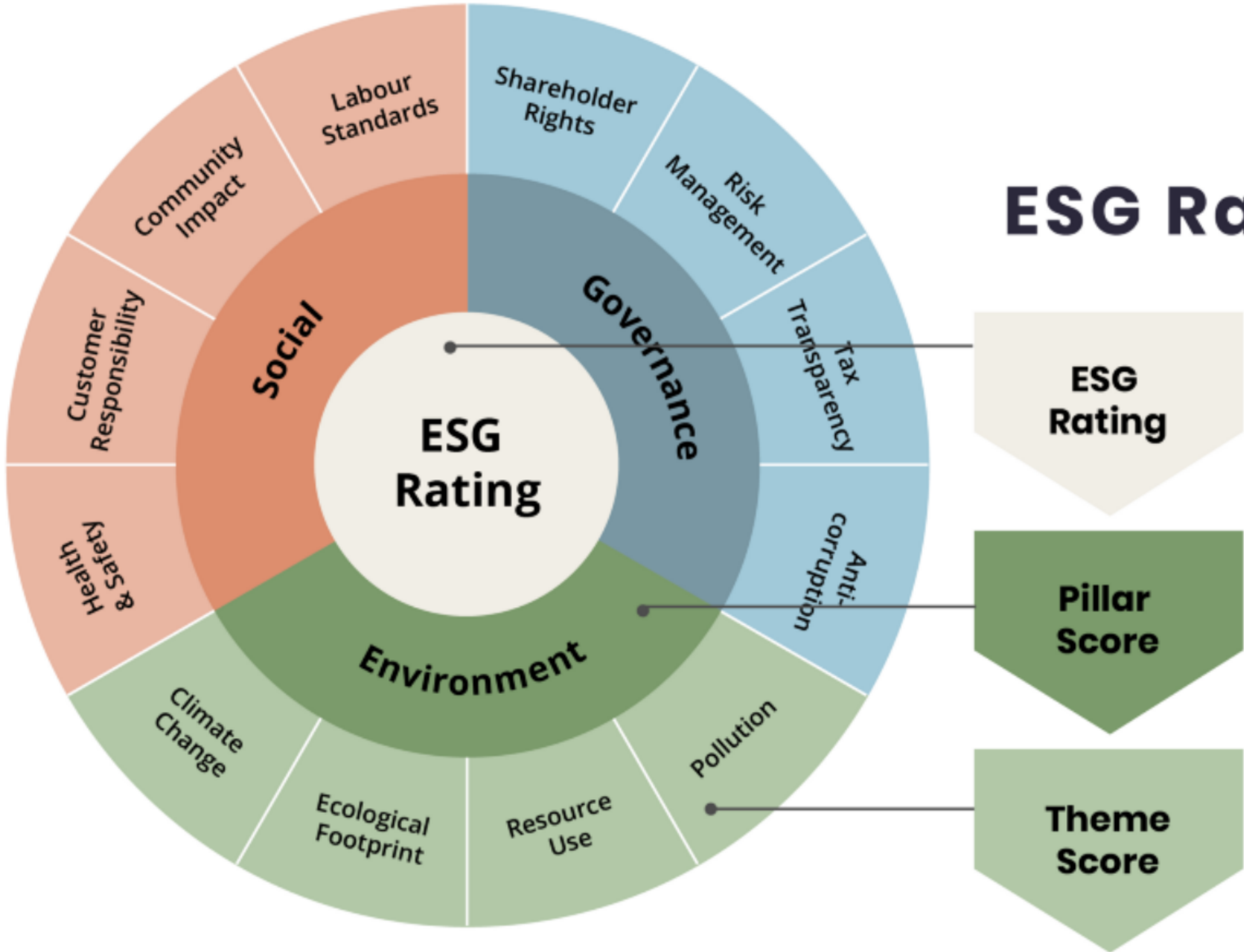
1. Project-update
2. Activiteiten en werkstructuur fase 2
3. Teamvorming
4. Voorbereiding werksessie 8 september

Project-update





# ESG Ratings Explained



## ESG Rating

**ESG rating**  
Calculated by cumulating total ESG performance

## Pillar Score

**Pillar Score**  
Cumulative score and risk calculated from themes

## Theme Score

**Theme Score**  
A score for issues in each ESG pillar e.g. Climate Change, which is calculated using criteria e.g. emissions per year



# ESG Innovation Collective

## LEADERSHIP



**FLORIAN WUPPERFELD**  
Destination Strategy,  
Leading Culture  
Destinations



**LUTZ HENKE**  
Head of Culture,  
visitBerlin

## ENABLERS



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Berlin Partner



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Berlin Partner



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Berlin Partner



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## COLLECTIVE



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## SPECIAL THANKS:

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# ESG FOR CITIES

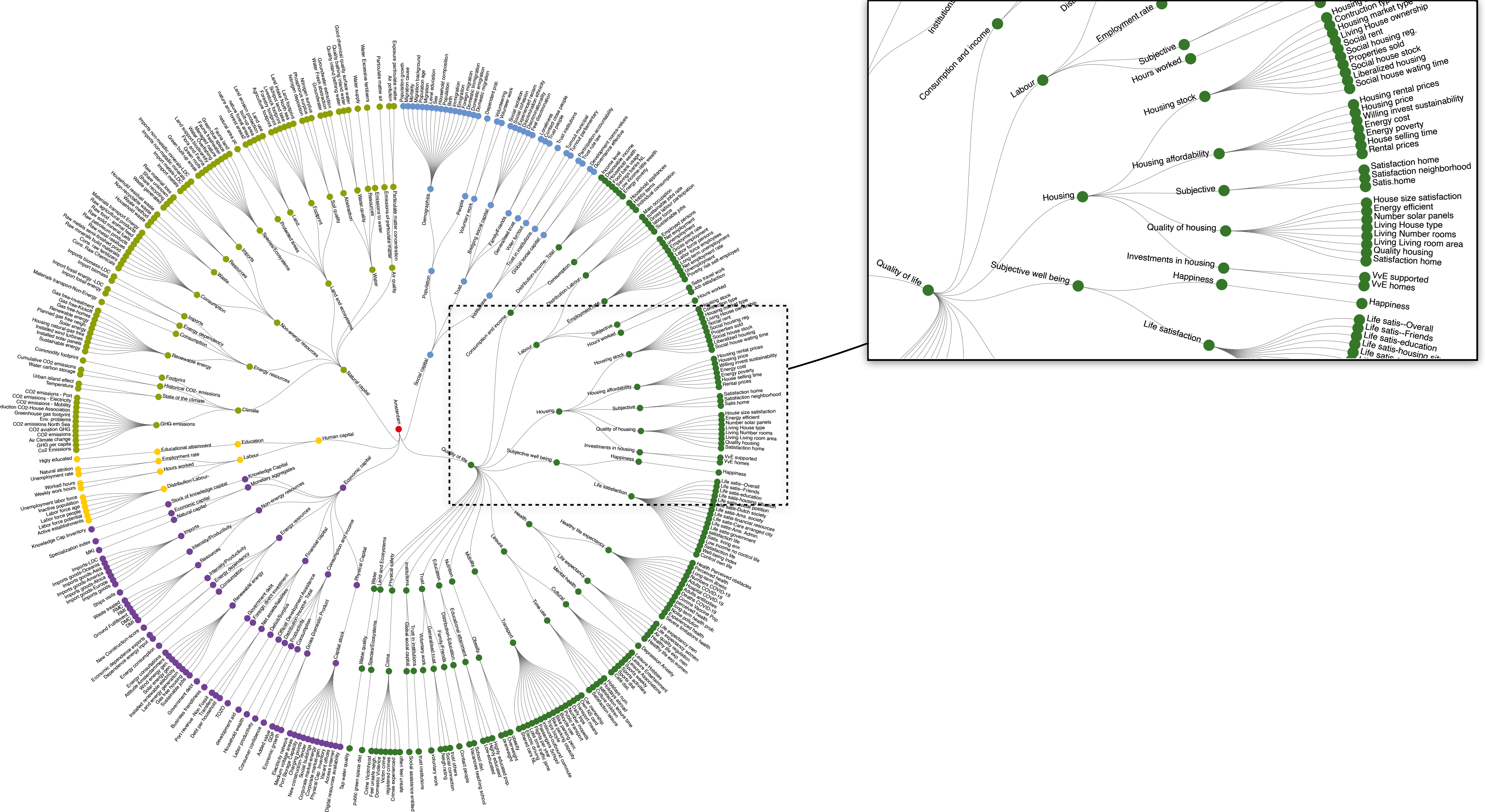


Figure 4: Inventory of the indicators of eight different monitors used by the City of Amsterdam, structured by means of natural, human, social and economic capital and quality of life themes, by AMS Institute 22



**COVID MEASURES IN THE NETHERLANDS**

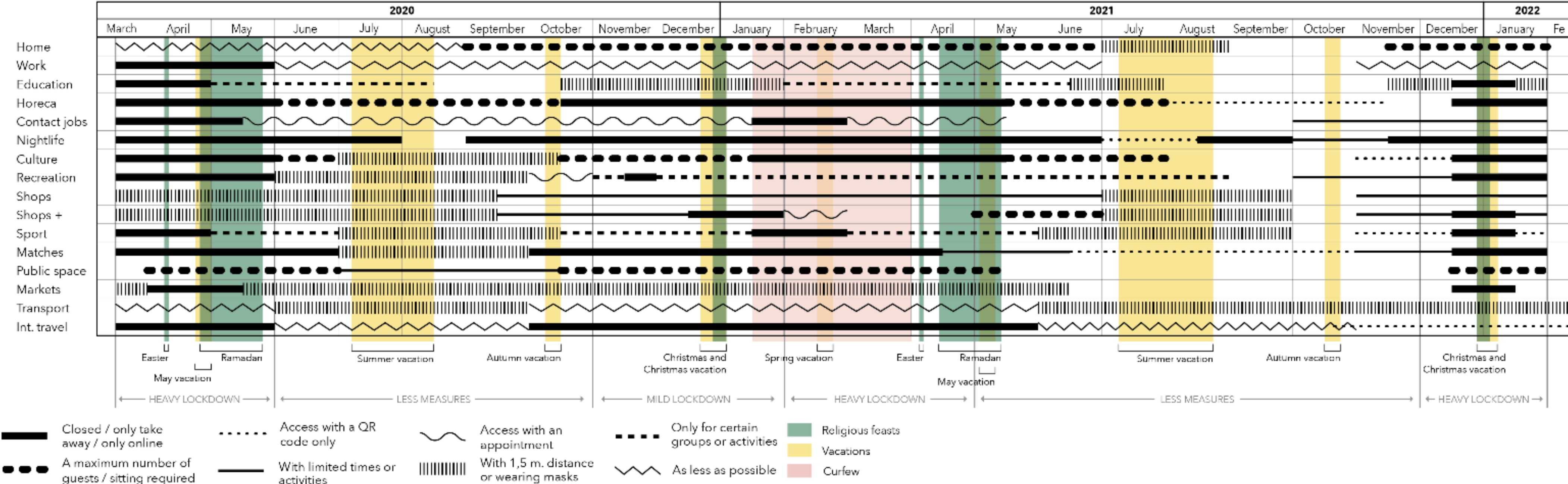
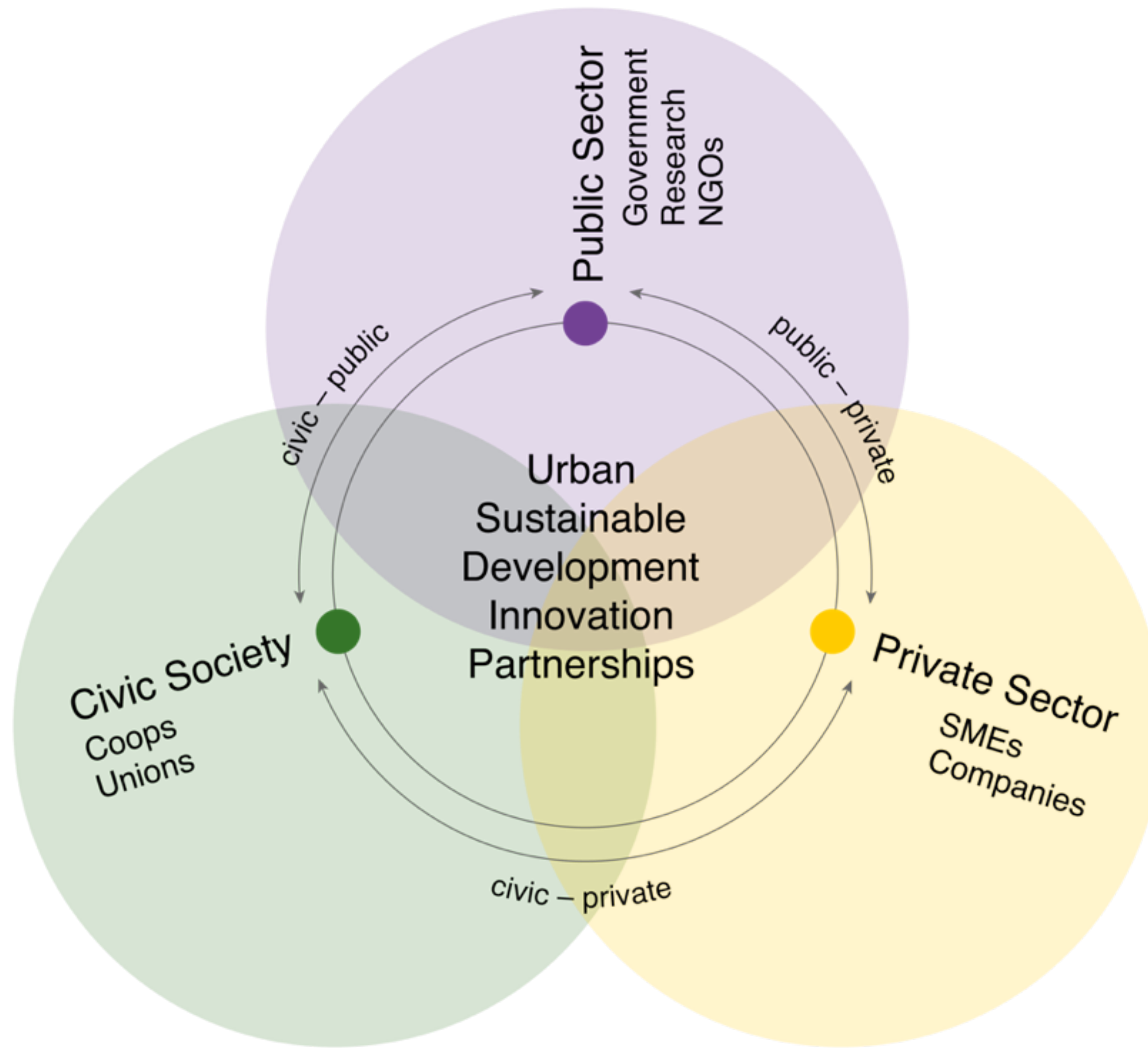
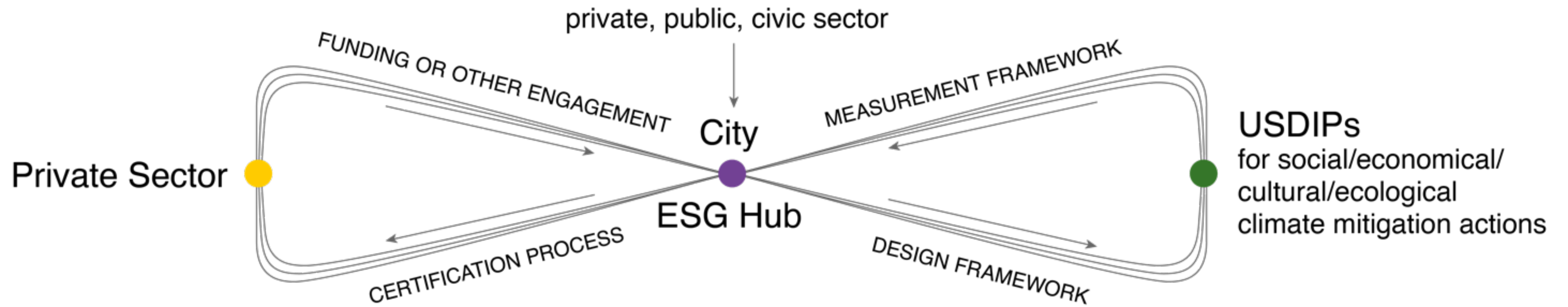


Figure 1: Visualisation of social rhythms during Covid19 pandemic, by Pinar Sefkatli, University of Amsterdam





- USDIP = Urban Sustainable Development Innovation Partnerships
- Private sector engages with City ESG Hub
- City ESG Hub identifies where and how private sector can participate in USDIP connecting E to S
- USDIP identifies indicators and assessments for Impact
- Measurement framework combines general data with local data
- City ESG Hub offers certificate



# ESG Innovation Collective

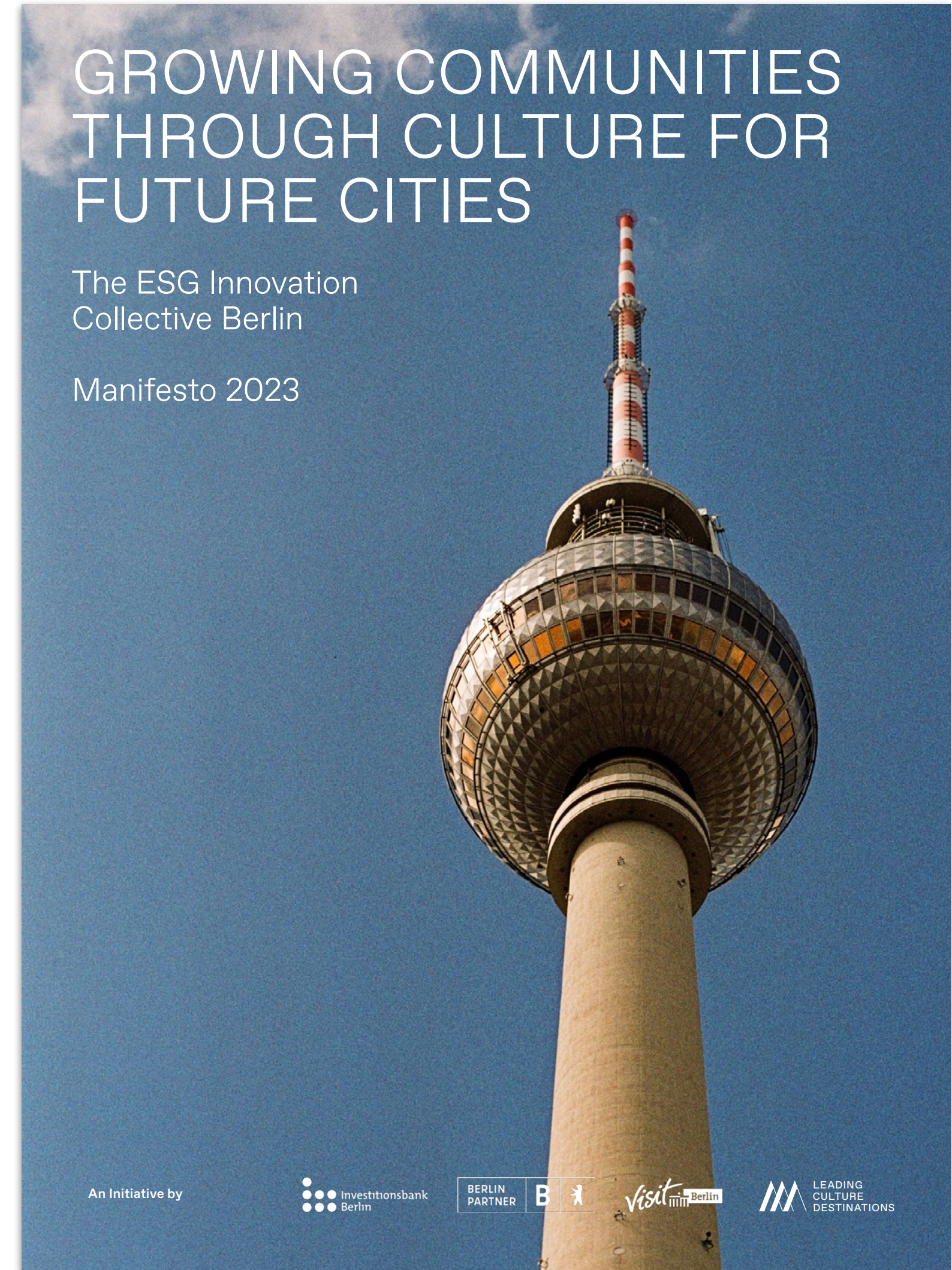




Figure 3: overview of the project parallel research and innovation trajectories



# Wat we al doen in A'dam

## **SOCIAL DEVELOPMENT & INNOVATION**

- Brede welvaart
- Werk, participatie en inkomen
- Gezonde stad
- Maatschappelijke voorzieningen
- (...)

## **URBAN DEVELOPMENT & INNOVATION**

- Samen stadmaken
- Rechtvaardige energietransitie
- Sociaal Haven-Stad
- Leidraad social return in gebiedsontwikkeling en -transformaties
- (...)

## **CULTURAL DEVELOPMENT & INNOVATION**

- Broedplaatsen
- Communities of Practice
- (...)

## **ECONOMIC DEVELOPMENT & INNOVATION**

- A'dam impact
- Bicorp
- True pricing
- Donut
- Circulair

## **P/P/C COLLABORATION & INNOVATION**

- Amsterdoen
- Woon-coöperatieven
- Energie-coöperaties
- Buurtbudgetten

## **PURCHASE & INNOVATION**

- Social return bij inkoop

## **TECHNOLOGY & INNOVATION**

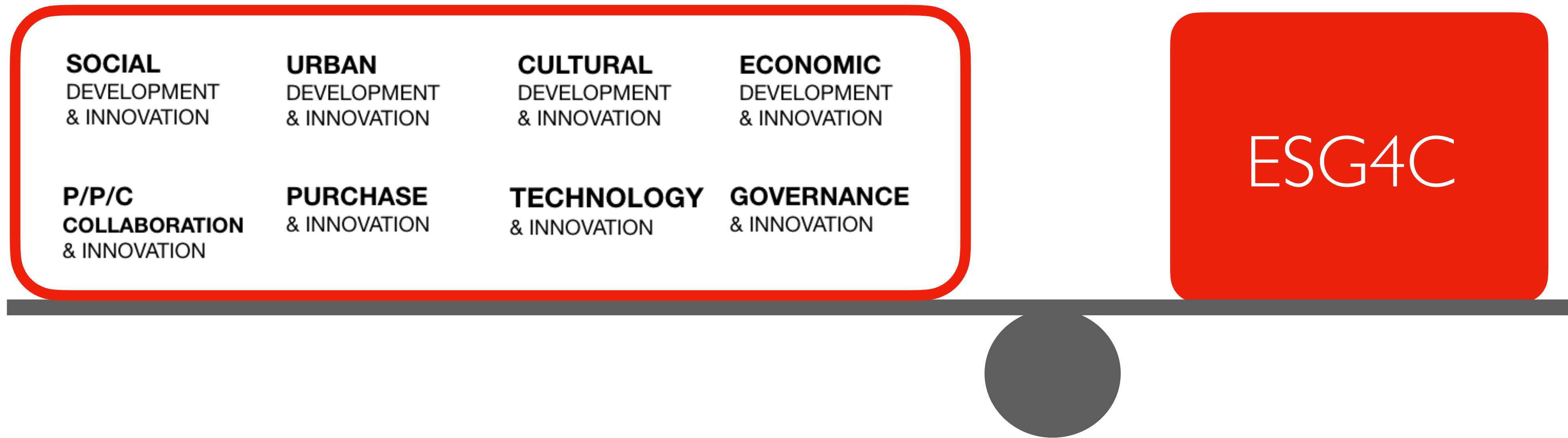
- Gebied in beeld
- Ca. 250 reviews per jaar
- New Gov

## **GOVERNANCE & INNOVATION**

- Klimaatbegroting
- Gebiedsgericht werken
- (...)



# A'dam & ESG





## ESG for Cities in 't kort

- Aanleiding: Green Deal + één uniforme Europese ESG-richtlijn en -standaarden vanaf 2024
- Methodologie & data zijn een grote uitdaging
- Verbindende rol voor steden (van autonome plicht naar gezamenlijke kans)
- The ESG Innovation Collective als partner
- Verdere Europese samenwerking vanaf 2024



# Activiteiten & werkstructuur fase 2

# Teamvorming



# Programma's met impact en hun trekkers

**SOCIAL**  
DEVELOPMENT  
& INNOVATION

**URBAN**  
DEVELOPMENT  
& INNOVATION

**CULTURAL**  
DEVELOPMENT  
& INNOVATION

**ECONOMIC**  
DEVELOPMENT  
& INNOVATION

**P/P/C**  
**COLLABORATION**  
& INNOVATION

**PURCHASE**  
& INNOVATION

**TECHNOLOGY**  
& INNOVATION

**GOVERNANCE**  
& INNOVATION

Vorbereitung 8 september



## Vorbereitung werksessie 8 september

### Area's of impact

- Teams vormen (chair, editor, contributors)
- Relevante programma's en projecten met duurzame impact inventariseren
- Documentatie aanleveren voor [www.openresearch.amsterdam](http://www.openresearch.amsterdam)
- Elevatorpitch 8 september