

The voice of urban nature



Live and let live (rooftop garden)

Everyone belongs to the world and the world belongs to everyone

“No access except for:”



Do it yourselfie

What are you going to do tomorrow:

Not mow the lawn, Let the ‘weeds’ grow,
Plant a tree, Sow seeds, Rooftop gardening,
Cook previously unknown vegetables,
Spot city wildlife, Lie in the tall grass,
Revere a plant, Listen to a non-person,
Pick wild treats from your own balcony,
Something else, Nothing



The city is a nature reserve

Pigeon, Starling, Zebra



Poop, it sure has something to it!

“There is nothing better than poo.”
“Mmmm.”

WeMakeThe.City Green

WeMakeThe.City Green enthusiastically works towards re-greening the city. How do we maintain the abundance of greenery that there already exists and how do we ensure there will be even more urban plants, trees, shrubs and flowers?

WeMakeThe.City Green organises inspiring lectures, workshops and tours. We speak extensively about where there are opportunities for greenery. What will the city look like in five, ten or twenty years? We also offer a podium for anyone who wants to show how they contribute to a greener, more liveable city. Will you join us?

In June we are organising the Green Open Day with the theme: discover nature in your neighbourhood. Various green locations in Amsterdam, Almere and the metropolitan area will have an open home that day, inviting you to come and have a look: from gardens along the canals to city farms and from city parks to vegetable patches.

WeMakeThe.City Green is an initiative by the City of Almere, the City of Amsterdam, Avanti (Almere) and Pakhuis de Zwijger (Amsterdam).

Almere, the green and healthy city of the future

Almere is unique. A polder city built less than 50 years ago, five meters below sea level where the Zuiderzee once stood. It is now the greenest city in the Netherlands. A city where roughly 250,000 human inhabitants now live and countless other living beings live in complete satisfaction. It is more spacious, greener and has more water than other cities. A city that will grow into the fifth-largest city in our country.

Creating a sustainable, green and healthy city is written into the history and DNA of Almere and the people who live and work here. We want to contribute to the global ecological and environmental issues around climate change, urbanisation, food production, waste, and the depletion of raw materials. As we do so, we dare to be opinionated, to pioneer and to push boundaries.

We also do this by hosting the Floriade Expo 2022 with Growing Green Cities as its theme. Here, together with the Dutch Horticultural Council and other parties from all over the world we share knowledge and expertise about feeding, greening, energizing and healthying the city.

Amsterdam, a liveable city for people, plants and animals

Over the course of almost 750 years, Amsterdam has grown into a city where values such as liberalism, activism and altruism find widespread support. A city we share with increasing numbers of humans, animals, plants and microbes. Amsterdam is committed to being a green, healthy and safe city for everyone by using less stone and by adding greenery to and on buildings. Together with our partners in the Amsterdam metropolitan area we are working towards reinforcing our valuable landscapes and nature reserves.

Amsterdam has associated its name with the Floriade Expo 2022 because the theme Growing Green Cities is a task for the entire Amsterdam metropolitan area. We want to show what the ‘human metropolis’ of the future will look like: a metropolis that meets the needs of every living being.



There is life after death

“What is death anyway?”
“I am full of life.”

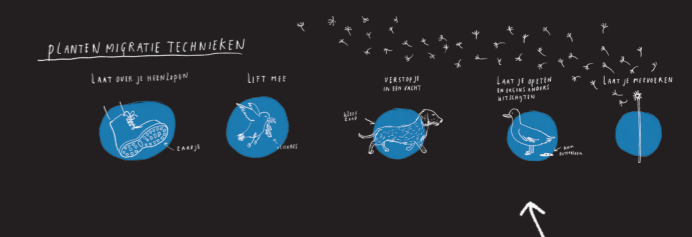


Thrift store for trillions

We need to do it together
“Congratulations!
You are the trillionth inhabitant of the region Almere-Amsterdam.”



“So, breakfast at Albert Cuyp market, lunch by the Gaasperlas, and then lets grab a bit for dinner at the harbour in Almere. You know, like a food crawl.”
“Yea, I know...”



Plant migration techniques

Let yourself be walked over, Seed, Hitch a ride, Elderberries, Hide in a coat, Sticky seeds, Get eaten and exit elsewhere, Buttercup seed, Let yourself be carried away.

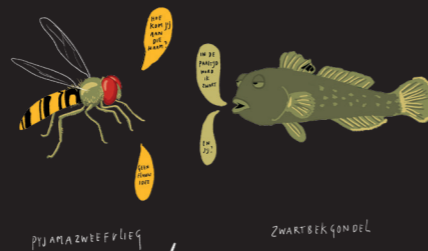
LOKALE BOUWMARKT
IN, VOOR, DOOR EN MET NATHUR



Local hardware store
In, for, by and with nature

Panels in this pavilion.
Made from hemp.
Coloured with madder dye.
Very cool panels.

BEROEMDE PIONIERS



Famous pioneers

“Do you know any good party tricks?”
“I turn black during spawning season.”
“What about you?”
“I find my jokes don’t fly so I just hover around.”
Hover fly, Round goby

VAN DE 5000 PLANTENSORTEN IN DEZE OMGEVING
ZIJN ER ~~40~~ 4000
9000
EETBAAR.



Of the 5000 types of plants in this environment, only 40 out of 4000 of them are edible.

Dutch vegetable medley with rainbow chard, corn and cavolo nero.

“Have you tried the snapdragons?”
“Please could you pass the purple loosestrife.”

TUIN VAN WELDADIGHEID
ATTRACTIEF & HEILZAAM



Garden of benevolence
Healing and appealing

“Beautiful!”
“Sleep-inducing.”
Valerian

PIONIERS & WORTELSCHIETERS
DE KUNST VAN HET WERWILDEREN



Pioneers and sloths
The art of rewilding

Crash course in ‘rewilding in and around the home.’
“Shall we start with your hair?”
“Yes please!”

LUILEKKERLAND
GEZOND, LOKAAL EN OVERVLOEDIG



Land of plenty

Healthy, local and abundant

Salad with elephant’s ear, dock, marigolds, bidens, common marigold, evening primrose, starflower, bishop’s lace and dahlias.

Exotic juice made from invasive Japanese knotweed syrup.

HOE WIL JE WONEN?



- HETEL
- FLAT
- VRIJSTAAND
- TINY HOUSE
- ONDERGROND
- RUIJHEID

Where would you like to live?

Hotel, Apartment, Detached house, Tiny house, Underground, Rubbish heap.

DISCLAIMER
MOGELIJKE BIJWERKINGEN VAN DEZE TUIN:

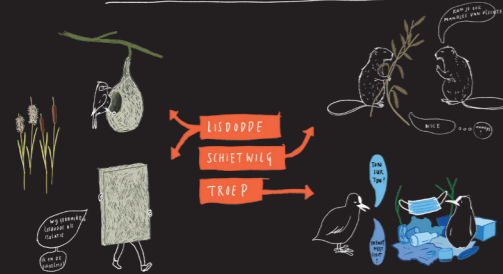


Disclaimer

The plants in this garden are:

Anti-inflammatory, Haemostatic, Wound healing, Aphrodisiacs, Sweat-wicking, Cramp relieving, Digestive aids, Sleep-inducing, Mind-altering, Eye-catching.

WIE WIL ER NIET 'N TWEEDE LEVEN?



Who wouldn't want a second life?

Bulrush, White willow and Rubbish

“We use bulrushes for insulation
The penduline tit and I.”
“Matching colours.”
“Trendy nest shit!”



Wanted

Food of unsprayed demeanour.
“Nice and natural.”

DE STAD IS EEN GROOT "ONTDEK JE PLAATSE"



Who are you in the city?

Headless chickens, Wallflowers, Night owls, Peacocks, Lovebirds, Emotional vampires, Sourpusses, Nit-pickers, Laughing gulls, Sloths.



Universal Declaration of Human-Rights the Rights of all Living Beings

“The right to appear and disappear.”
“More landing rights.”, “Absolutely!”
“Take the broad side-stream.”
“But if you can crow, so can I!”